

**Botanical Name:** *Lantana* species 'New Gold'

**Common Name:** Lantana



**Family:** Verbenaceae

**Habitat:** Unknown

**Native Distribution:** Central and South American tropics

**Elevation:** Up to 2,500 ft

**Hardiness:** 25°F

**Type:** Evergreen

**Size:** 1-2' tall x 2-3' wide

**Shape:** Mounding

**Growth Rate:** Fast

**Flowers:** 1" clusters of golden yellow flowers

**Bloom Season:** All year

**Fruit:** Generally seedless

**Foliage:** 1-2" dark green sandpapery leaves

**Exposure:** Full/reflected sun

**Shade:** None

**Water Requirements:** Moderate

**In the Landscape:** Lantana 'New Gold' makes an excellent mass planting or as an accent in Phoenix xeriscapes because of its continuous bloom period. They also work well in medians, parking lots and other commercial zones. Low maintenance.

**Wildlife:** Attracts butterflies, bees and birds.

**Other Stuff:**

- *Lantana* 'New Gold' may suffer from minor frost damage, but damage can be easily pruned out once frost danger has passed.
- Sun-loving Lantana, when planted in the shade, will often suffer from mildew.
- Fertilizing or over-watering Lantana will cause it to stop blooming.
- Lantana may be susceptible to whiteflies that can be removed with water or soapy water.
- The foliage of Lantana can irritate sensitive skin.
- *Lantana* 'New Gold' requires less maintenance than other Lantana hybrids.